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**Boomers Escape to the Mountain Surrounded by 30,000 Acre Weiss Lake**

**ATLANTA, GA, (January 7, 2006)**--The most familiar mantra in real estate is location, location, location. Northeast Alabama's newest development, *The Bluffs of Weiss*, is quickly becoming **the** place to relocate. As Baby Boomers approach retirement, one thing is apparent: Their retirement will be far more complex than their parents' retirements were. Not only must they be concerned about accumulating enough money to retire comfortably, but they must also think about how to make that money last a longer time, perhaps as long as 30–40 years. As corporate pensions vanish, social security evaporates/extends to age 70, and the stock market delivers inconsistent returns, baby boomers have increasingly turned to real estate as their retirement vehicle. This information played a major role when developers were searching for a prime real estate investment and discovered property surrounding Weiss Lake in Northeast Alabama.

*The Bluffs of Weiss* is located in the foothills of the Appalachian Mountain range in Northeast Alabama's Cherokee County, near Cedar Bluff and overlooks Weiss Lake, with 30,000-acres and 450 miles of shoreline. Just a dozen miles from Georgia and a few more miles from Tennessee, *The Bluffs* is close enough to the southeast's largest cities, but far from the gridlock and urban sprawl.

While Weiss Lake is almost 50 years old and has long been one of the best fishing lakes in the southeast, it is just now becoming recognized for its all-around recreational appeal. With that recognition, it is attracting record numbers of baby-boomers who are looking to retire in the next 10 years and want to establish their land investments while it is still economical. North Alabama is an ideal location for that investment because of the attractive cost of living/building factors and the minuscule property taxes. *The Bluffs of Weiss*, a new gated community currently under construction, is attractive to investors because there is no required time frame for building.

"After discovering the beautiful area and researching the benefits of retiring in the state of Alabama versus other locations our company felt obligated to move forward with this project. *The Bluffs of Weiss* is a win win situation for developers as well as buyers. We expect this community to be the first of many in the tri-state area," says Bluffs Developer, John Hyatt.

Surrounded by one of the largest lakes in the Southeast, *The Bluffs* stand-alone as a premiere location for home sites in the area. Although sprawling and lovely, Weiss Lake is one of the least crowded lakes in the region. A private lakeside park will provide exclusive picnic facilities, pavilion, and lake access. Secure boat and RV storage will be located adjacent to the onsite caretaker's apartment. A marina is also located just a mile from *The Bluffs'* front entrance for boat rentals, fishing guides, fuel, supplies, etc

Visitors will notice the mountain setting offers much of the charm of the North Carolina mountains without the bad weather, treacherous winding roads and runaway property prices.